

Dear Parent/Guardian,

This term your child will be taking part in the **McDonald's Taste for Work Communication Challenge**. This exciting skills-based programme will give your child the opportunity to develop their work-based skills, setting them on a path for career success!

Visit taste4work.com for more details!

What is McDonald's Taste for Work?

64% of young people feel they can overcome the challenges they face but need practical support to build their confidence and skills¹. McDonald's Taste for Work hopes to **help young people develop the key skills** they need for a successful career. With nearly 50 years of hiring young people and 70% of employees aged 18-24, McDonald's knows how to support young people to get ready for work and develop skills that can take them anywhere.

THE COMMUNICATION CHALLENGE

The Communication Challenge has been designed to specifically help your child develop their speaking and listening skills, and to build their confidence while preparing them for their first job.

WE CAN DO IT!

During the challenge, students will work in teams to complete series of communication-based tasks set in the workplace. The challenge culminates in students creating an elevator pitch sharing their strengths in speaking, how they have developed the skill and how these examples show they are ready for work.

Tasks are set through videos of McDonald's employees who also share their skills and expertise, giving students an additional insight into the world of work.

The challenge has been created by education experts and with support from Skills Builder (a recognised body that focus on helping young people unlock learning in the classroom through essential skills development). The challenge puts a focus on helping students to develop appropriate speaking skills and applying different types of language (formal, informal and technical) to scenarios in the workplace.

→ **Supported by Skills Builder** www.skillsbuilder.org



How can you support at home?

Your child will receive a series of **'take-home tasks'**. Support them by discussing these challenges and helping them to complete them at home.

Kind Regards,

¹https://documents.princes-trust.org.uk/Document_YouthIndex_2023.pdf (accessed April 2023)